

PRESS RELEASE

Lumens VC-B30U USB 3.0 PTZ Camera is now Certified by Zoom

Lumens + Zoom = Video Communication that Works Happily Together

Hsinchu, Taiwan, Oct. 15, 2019 – Lumens™ Digital Optics Inc., the global leader in the ProAV market, today announced the VC-B30U USB 3.0 PTZ camera is certified by Zoom Video Communications, Inc. (NASDAQ:ZM), the leader in modern video-first unified communications. Zoom is a provider of an easy, reliable cloud platform for video and audio conferencing, collaboration, chat and webinars across mobile devices, desktops, telephones, and room systems.

Video conferencing adoption has grown exponentially due to expanding business environments. More international companies use videoconferencing to sync work status between each branch office. Also, the increase in remote working employees has an effect on the demand for videoconferencing, thus the USB conferencing camera plays a vital role in this trend. The VC-B30U provides an uncompromised Full HD 1080p image quality just like a face to face meeting. Connecting VC-B30U to video communications software Zoom is a hassle-free process. With seamless integration, you can have full control of the PTZ camera, including the preset, Pan-Tilt-Zoom functions all on the Zoom control interface. Using Zoom to join a meeting with important clients is easy and allows the perfect videoconference meeting experience.

Advantage of VC-B30U and Zoom

1. USB 3.0 Plug & Play and Zoom intuitive features.
2. Immersive Full HD videoconferencing.
3. Integration with Zoom allows users to control Pan/Tilt/Zoom features and call presets directly through the Zoom interface.

Availability

The VC-B30U can be updated with the new firmware to integrate with Zoom's software. The firmware update is available on Lumens website now: <https://www.lumens.com.tw/en/Download3/61/>

Information:

For more information about Lumens, visit: www.MyLumens.com

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Follow Lumens on LinkedIn: [tw.linkedin.com/company/lumens-integration-inc.](https://www.linkedin.com/company/lumens-integration-inc.)

Follow Lumens on YouTube: <https://lumens.page.link/9Vrq>

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About Lumens Digital Optics Inc.

Lumens™ offers superior 4K and Full HD PTZ cameras, videoconferencing cameras, document cameras, capture vision system and a wireless presentation system. The cameras can be easily set up and display quality 4K and Full HD images. Lumens cameras provide a dynamic live production for every environment.

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zoom | **VC-B30U**
Certified USB PTZ Camera